



Letter of Recommendation for Markus Drewes

January 2026

Markus Drewes contributed as a freelance senior communications professional and global coordinator to the external communications at Linde Engineering (March–December 2025). He supported the Communications team with professionalism, sound strategic judgment, and consistently strong execution.

Markus took the lead on media relations for Gastech, including press strategy development and a LinkedIn campaign. Under high time pressure, he also prepared and supported a senior executive for a high-profile panel appearance, ensuring clear messaging and a professional public presence.

His work also included outreach to media representatives and joint publications, developed in close collaboration with the communications experts of our customer, PsiQuantum, a US-based quantum computing company. The joint publication resulted in around 50 high-quality media clippings and consistent, technically accurate messaging across internal and external channels.

Markus also led a successful collaboration with VDMA Magazin, resulting in a technical feature on CO₂ capture technologies that positioned Linde's portfolio in the CO₂ capture and utilization process. For a major project on Jurong Island in Singapore, Markus developed and coordinated a press release announcing the commissioning of the facility. In addition, Markus professionally prepared and accompanied a technical interview with Deutschlandfunk, ensuring consistent positioning and factual accuracy.

Independent of specific topics, Markus updated our crisis communications framework, strengthening governance and preparedness for unexpected risk scenarios. In addition, he developed a proprietary internal press distribution tool based on MAPP, which enabled Linde Engineering to manage and distribute press releases across multiple targeted distribution lists. This helped to improve efficiency and avoid manual work.

What particularly distinguished Markus was his ability to quickly familiarize himself with our organization, technologies, and ways of working. He collaborated seamlessly with internal and external stakeholders, including technical experts, senior management, journalists, and editorial teams. His work was highly valued by colleagues across all functions.

In complex situations and under time pressure, he was a very reliable partner. I thank Markus for the very professional collaboration and wish him continued success in his career. I would gladly engage him again at any time.

Sincerely,

Elitsa Kateva
Lead Global Marketing & Communications, Linde Engineering
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